

Oxford Revise | Geography | Answers

Chapter 29 Urban improvement strategies

All exemplar answers given are worth full marks.

1.
 - a)
 - i) Car
 - ii) Cycle
 - iii) There has been a growth in journeys for all the different forms of transport since 2000, except for by car. The biggest growth is for cycling, followed by rail, bus and underground. However, most forms of transport have seen uneven growth. For example, there were reduced journeys by bus between 2014 and 2016 and by cycle in 2018–19.
 - iv) The increase in journeys reflects the increase in overall total population. There is increasing pressure on car drivers to reduce the numbers of journeys, with the introduction of congestion and clean air charges. Other reasons are the increased costs of car parking as well as traffic congestion. Travellers are using the affordable alternatives of bus, rail and underground, instead of the car. Journeys made on the underground have continued to increase. This may be a result of continuing investment in the network, such as the Elizabeth Line, or the convenience of using rail and underground lines rather than busy and slower roads. Cycling has had the biggest increase because of its flexibility, affordability, increased provision of cycle lanes and public bicycle hire schemes and their appeal as being seen as eco-friendly.
 - b)
 - i) The buildings appear to be reasonably modern as they are brick built and have corrugated metal finishing. They are two or three storeys high, with large windows in rows on upper floors.
 - ii) The area looks rundown with graffiti and weeds growing on pathways and so does not appeal to investors. If they were rebranded, the area seems to have potential as it is adjacent to a waterfront and is large enough for development as apartments or light industrial use.
 - c)
 - i) Lea Valley Velopark
 - ii) Railway station
 - iii) (a) Leyton (3886; 3986; 3885; 3985) West Ham (3983; 4083)
(b) 3684; 3683; 3583
Accept suitable alternative answers.
 - iv) The text 'Works'. It is adjacent to the canal and railway line and station.

- v) The Queen Elizabeth Olympic Park, including the Stadium (377 841). Westfield Stratford City (383 847) appears to be an example of redevelopment. A new transport network has been built including the Stratford International rail station (381 849).

d)

- i) Clearance of brownfield sites and the creation of new green open spaces.
Improving the public transport system to reduce the number of car journeys and so less traffic congestion.
Creation of clear air zones to reduce air pollution.

- ii) This question is level-marked:

Level	Marks	Description
3	6–8	<ul style="list-style-type: none"> • Accurate understanding of concepts and the interrelationship of places, environments and processes. • Applies understanding to deconstruct information and make logical connections throughout. • A balanced, well-developed argument. Judgements are supported with evidence throughout. • Uses geographical skills to obtain accurate information that supports arguments.
2	3–5	<ul style="list-style-type: none"> • Some understanding of concepts and the interrelationship of places, environments and processes. • Applies understanding to deconstruct information and make some logical connections. • Imbalanced argument with mostly relevant information. Judgements are occasionally supported with evidence. • Uses geographical skills to obtain accurate information that occasionally supports arguments.
1	1–2	<ul style="list-style-type: none"> • Isolated elements of understanding of concepts and the interrelationship of places, environments and processes. • Attempts to apply understanding to deconstruct information but this is flawed. • Unbalanced or incomplete argument with limited understanding. Judgements are supported with limited evidence. • Uses some geographical skills to obtain information with limited relevance and accuracy.
	0	No acceptable response

Example answer: *East London was an area in need of further regeneration and rebranding. The regeneration and rebranding of the Isle of Dogs and areas by the River Thames began between 1981 and 1998 but did not extend to areas further north such as Hackney, Leyton, Stratford, and West Ham. These areas still experienced the effects of de-industrialisation and associated socio-economic and environmental problems because of a lack of investment. Boroughs such as Hackney were some of the poorest and most deprived in the city. The area extending from Stratford Marsh to Hackney Wick and Lea*

Bridge was a mixture of older industrial units and abandoned warehousing. The polluted River Lea and the few safe open spaces or parks mean there were not many recreational amenities.

The accessibility was generally poor because of the limited tube and rail network and the busy and congested roads. Investors viewed the area as old, deprived, and inaccessible. The local population was felt not have appropriate skills and education. The London Olympic Games gave the opportunity to rebrand the area. Houses, offices, hotels, and retail spaces were built on derelict land. New leisure facilities were created, with West Ham using the Olympic Stadium. Tube and rail links were extended, and the Queen Elizabeth Park has helped the area become more attractive. The redevelopment has been generally successful, but there is still concern that the new housing is too expensive for the people who lived in the area before the changes were made.

2.

a)

i) B

ii) These buildings are associated with the inner city where land costs are traditionally more affordable, allowing the building of larger buildings.

iii) The word 'professional' suggests a person is more educated and more skilled and therefore probably has a good salary. A young couple is less likely to need the living space than might be required for a larger family, so a one- or two-bedroom apartment would be suitable. Good access to CBD means they are close to work, shops, and leisure services. Unskilled migrants are more likely to be employed in lower-skilled jobs that pay less. This makes the flats unaffordable. A recently arrived migrant may also wish to move to an area already occupied by other migrants and so benefit from a shared culture and support network.